



Eko Ramanudin

SEM & SEO Specialist Curriculum Vitae

About Me

I am Eko Ramanudin, SEO/SEM Specialist with 2 year experience in SEO and SEM campaigns, analytics, SE ranking monitoring, keyword research, finding new topics and content formats, generating new leads and sales. I have a background in journalism and writer and I am looking for a new professional growth opportunity abroad.

Contact

Jl. Pupan No.47
Pondok Pinang
Jakarta Selatan
085778545418
ekoramanudin@gmail.com

Education (Formal)

2009 - 2014

Universitas Islam Djakarta

- Bachelor's Degree in Mass Communications | Indonesia
IPK 3.38 / 4.00

KEY COMPETENCIES AND SKILLS

- Link building
- Lead generation campaigns
- Content management
- Pay Per click (PPC)
- Internet marketing
- SEO Automated
- META optimisation
- Private Blog Network
- Website management
- Site structure
- Facebook Ads
- Social Media management
- Advert writing
- Bidding strategies

Education (Informal)

- Certified Internet Marketer Practitioner from Mindatrafik.com
- Internet Marketing Course from kaiaimedia.com
- Facebook Ads Course from sifufbads.com

Work Experience

Maret 2017 - Present

SEM & SEO Specialist ESQ Group

- SEO Offpage & Onpage For ESQ Group Website:
esqtraining.com
actconsulting.co
esqtours.com
esqbs.ac.id
- Generate potential keyword & Analyst website traffic
- Email Marketing
- Manage Google Ads Text and Bid (GS, GDN, Youtube)
- Manage Facebook and Instagram Ads
- Actively researching, testing and proposing new approaches to improving search engine rankings.
- Selecting search phrases and choosing keywords.
- Implementing online search strategies.
- Analysing search results via Web Analytics.
- Optimising websites and landing pages.
- External link building with relevant high quality websites and directories.
- Internal link building within sites.

Jun 2016 - Maret 2017

SEM Content Writer RajaPremi.com

- Content writing SEO web RajaPremi.com
- Article building for blog dan newsletter/email marketing
- Article for media release
- Content social media account. FB, Twitter, Instagram
- Content fb ads, ig ads, and google ads

Jun 2016 - Maret 2017

Social Media & Creative Writer PT Cakrawala Andalas Televisi (ANTV)

- Content writing Total Football ANTV
- Update Social Media ANTV Sport
- News Writer Lensa Olahraga ANTV