



# Rifqi Syahlendra

## Curriculum Vitae

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 Perumahan Griya Indah Bogor

## PROFILE

Hello, my name is Rifqi Syahlendra. A man who was born in Jakarta, June 11st 1996. I am a cheerful person, able to work together, accustomed to working under pressure, and able to manage time well. My work experience as a Media Analyst for 1 year 3 months (17 October 2018 - 31 December 2019). I was postgraduated for my master program from the University of Lampung majoring in Communication Sciences with a GPA of 3,90 or with honors. Apart from studying, I am also active in organizing in the Department of Student Association with my last position as Chairman of the Association when i was in bachelor program. Outside of campus, I actively develop community media with the topic of young entrepreneurs so that I am proficient in writing light articles, communicating with business people, and having knowledge about entrepreneurship. I am open to something new opportunity, learning something new is a valuable experience for me.

## WORK EXPERIENCE

### PT. Indonesia Indicator

**Media Analyst Staff** (September 2018 - January 2020)

### PD. Pembangunan Kota Medan,

**Promotion and Sales Marketing Staff, (Internship)**

(July 2017 - August 2017)

## ORGANIZATIONAL EXPERIENCE

### Chairman (Ketua Umum),

**Ikatan Mahasiswa Jurusan Ilmu Komunikasi** (2017 - 2018)

### General Secretary (Sekretaris Umum),

**Public Relations Komunikasi USU** (2016 - 2017)

## ACHIEVEMENTS

**Mahasiswa Terbaik Pertama Tingkat Fakultas Ilmu Sosial dan Ilmu Politik Universitas Lampung 2022**  
**Program Magister Ilmu Komunikasi**

## PERSONAL DATA

Place, Date of Birth : Jakarta, 11 June 1996

Religion : Moslem

Marital Status : Single

Height / Weight : 172 cm / 71 kg

## EDUCATION

### Universitas Lampung,

**Magister Ilmu Komunikasi, 3,90 (Cumlaude)**  
(2020 - 2022)

**Universitas Sumatera Utara, Sarjana Ilmu Komunikasi, 3,59 (Cumlaude)**

(2014 - 2018)

## TRAINING

- Public Speaking Class, Maurie Tiarawati Hanum, 2021
- Table Manner Class, Aston Hotel, Kota Medan, 2016
- LBPP LIA (Bahasa Inggris) 2009-2010 Intermediate Level

## EXPERIENCE AS A SPEAKER

- Pembicara dalam seminar dengan tema "How to Optimize the Digital Marketing Strategy During Pandemic of Covid-19", 17 Juni 2020, Universitas Sahid Jakarta

## SKILLS

- English, Toefl 500 (Januari 2022), Writing Good, Speaking Good, Reading Very Good.
- Microsoft Word Very Good, Powerpoint Very Good, Excel Good
- Public Speaking
- Negotiation
- Writing
- Critical Thinking
- Team Work
- Time Management
- Basic Graphic Design