

Hani Ismalia

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[LinkedIn](#) | Hani Ismalia



7th-semester students are majoring in **Business Management** and are interested in **finance, corporate research, and digital marketing**. Academic experience is one of the **researchers** in the field of finance as a second **researcher** in conference journals. Work experience in **digital marketing** and **researching** a company in one of the international consulting firms. I always use strength finders: **learner, connectedness, restorative, includer, and input**. I am a quick learner, able to understand essential points in discussions, and able to adapt to new environments as an includer who communicates very well.

PERSONAL DETAILS

Place & Date of Birth : Jakarta, 18th of April 2001

Religion : Islam

PROFESSIONAL CERTIFICATION

- LinkedIn Skill Badge: Accounting (Earned by Hani Ismalia), issued July 2022
- LinkedIn Skill Badge: Microsoft Powerpoint (Earned by Hani Ismalia), issued July 2022
- LinkedIn Skill Badge: Microsoft Excel (Earned by Hani Ismalia), issued July 2022

EDUCATION

- **STIMIK ESQ**, Major in Business Management **2019-Present**
GPA **3.84** (in scale of 4)
Highest GPA (GPA: 3.97) 2nd semester
- **SMKN 18 Jakarta** **2016-2019**
Sales Pitch Competition Group (Silver Level) of Virtual Company Indonesia

LEADERSHIP EXPERIENCE

- **EBS Career Day** **2022**
Project Manager
Responsible for all events, from contacting speakers, making agenda, forming teams, dividing tasks into groups, and making final reports and their finances.
- **Milad ESQ** **2022**
Reception
Responsible for welcoming guests, behaving politely, providing quick feedback, and maintaining the good name of the campus.
- **DPM (Dewan Perwakilan Mahasiswa) STIMIK ESQ** **2021-2022**
Legislative Comission
Responsible for legislative work programs related to law regulating student organizations' life on campus, such as amendments to the IME Law, and designing content for regulations that apply to organizing via Instagram and worked in a team

with different characteristics until awarded our legislative commission the best commission.

- **PANSUS PEMIRA STIMIK ESQ** **2021**
Person In Charge (PIC)
Responsible for ensuring the smooth running of the election for the chairman/deputy chairman of BEM ESQBS, and the election of DPM ESQBS members.
- **LDK Islamic Club ESQ Business School** **2020**
Head of Business Economics Division
Responsible for building business awareness among students by holding webinars on business and Islamic economics and making sales with 100% profit for the organization.
- **Dies Natalies STIMIK ESQ** **2019**
Fundraising Division
Responsible for finding event sponsorship and setting strategies to get several sources of funds apart from sponsors, namely by selling every time there is a training.
- **Garda ESQ Business School** **2019**
Member
Participates in advertising and promoting ESQ Business School to high schools.
- **UKM Golden Techno ESQ Business School** **2019**
Member
Participates in the running of the organization.
- **LDK IC STIMIK ESQ X YAT (Amanah Takaful) Tryout SBMPTN** **2019**
Member
Participates in the running of the organization.

WORKING EXPERIENCE

- **ACT Consulting International, as assistant personal (Intern)** **2022**
ACT Consulting International is Consulting Institute for Corporate & Organizational Culture Transformation Training / Corporate Culture Development Program.
Work description: Participating in conducting company research for the Leadership Development Program in several companies, administration such as correspondence, and filtering the BUMN company database.
- **ESQ Tours Travel, as assistant president director (Intern)** **2022**
ESQ Tours Travel is a member of the ESQ Group with a vision and mission to be the best travel organizer in Indonesia and to provide added value by being a one-stop solution for your trip.
Work description: Participated in several internal meetings, meetings with clients, and training classes. Participate in the redesign available in PowerPoint about strategic analysis.
- **Private Tutor Housing Area, as a Tutor** **2021-2022**

Responsible for providing knowledge to a junior high school student based on an international curriculum, namely the Cambridge curriculum, which includes science, math, and life skills.

- **The House of Humaira, as Social Media Content Creator** **2020-2022**
The House of Humaira is an informal school that combines the concept of a home school (home-schooling) with a boarding school (boarding school) that is devoted to Muslim teenagers (girls) from the junior to senior high school levels.
Work description: Responsible for creating educational content, and content marketing on social media and at other events related to this.

PROJECT EXPERIENCE

- **Assistant Research ESQ Business School**
Role in the project: Journal editing and has published in four national journals. Participating in lecturer research and research has been conferenced at the FMI Call of Paper 2022 "Bali."
Link source : <https://scholar.google.com/citations?user=U8PRaMUAAAAJ&hl=en>
- **Social Media Content Creator The House of Humaira**
Role in the project: Creating educational content and marketing content, such as finding sources of information for copywriting.
Link source : <https://www.instagram.com/p/CNbgRpgMuJ/?igshid=Yzg5MTU1MDY=>
- **Social Media Content Creator of Madani Planner**
Role in the project: Creating marketing content, such as finding sources of information for copywriting.
Link source : <https://www.instagram.com/reel/Cj2kKYgugB3/?igshid=MDM4ZDc5MmU=>

ACHIEVEMENTS

- **Outstanding Students** **2022**
- **Selected Candidate Leaders Create Leaders Program** **2022**
- **Nomination The Most Outstanding Student Business Management** **2020 – 2021**
- **ESQ Business School Gold Generation Scholarship** **2019-Present**

SEMINAR, TRAINING AND WORKSHOP

- **Business Talk ESQ Business School “Scale up UMKM dan Pemilihan Investasi Era Endemi Covid-19”.** 2022, as a participant.
- **Workshop Up Skill Articles ESQ Business School.** 2022, as a secretary.
- **Training Millionaire Mind ESQ.** 2022, as a participant.
- **Mini Course Revou “Data Analytics”.** 2022, as a participant.
- **Training ESQ Team Collaboration Booster.** 2021, as a participant.
- **Training ESQ Strategic Collaboration.** 2021, as a participant.
- **Workshop & Webinar ESQ Business School “Yuk Beli Saham Syariah, Miliki Indonesia”.** 2020, as a participant.

- **Workshop Mentari Dari Amerop “Turkish Language”**. 2020, as a participant.
- **Training ESQ Mission Character Building**. 2020, as a participant.
- **Training ESQ Quantum Excellent**. 2020, as a participant.
- **Training ESQ Basic Training**. 2019, as a participant.
- **Basic Organization and Leadership Training**. 2019, as a participant.

SKILLS

Business Skill:

- Business Model Canvas
- Feasibility Study
- Business Plan
- Business Financial Reports
- Design Tools: Canva, Filmora
- Microsoft Products: Microsoft Word, Microsoft Excel, Microsoft PowerPoint
- Research Tools: SPSS

Language Skill:

Native Indonesian, Passive in English

Soft Skill:

Quick Learner with excellent communication and leadership skills. Able to manage time, work in a team, and adapt quickly to a new environment. Able to work under pressure.

PERSONAL INTEREST

Interested in finance, corporate research, digital marketing, and working in a dynamic environment with others people.

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TRUE, COMPLETE, AND CORRECT**