



Hanna Khairunnisa

COPYWRITER

SOCIAL MEDIA
SPECIALIST

ABOUT ME

I'm graduated with a bachelor's degree in Communication. I've been a copywriter and social media specialist for almost two years.

I worked as a digital marketing staff in a shoe repair for a year. My jobdesk is writing script, article, caption and manage the social media. And I work in media esports. I handle social media and produce content for instagram.

EDUCATION

BACHELOR OF COMMUNICATION

- Pasundan University | 2015 - 2019
- Concentration in Journalism
- GPA: 3.88

SKILLS

- Copy Writing & Social Media
- Microsoft Office
- SEO Basic
- Photoshop, Corel Draw, Canva
- Adobe Premiere

CONTACT

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- <https://bit.ly/Hannakhai-Linkedin>
- <https://bit.ly/Hannawritings-IG>

WORK EXPERIENCE

Creative Copywriter

PT Indoesports | Nov 2021 - Sep 2022

- Write Instagram content and Instagram captions.
- Manage 2 accounts instagram Traffic Account.

Copywriter & Content Writer

Shoe_Workshop | June 2020 - July 2021

- Write Instagram feed content and Instagram captions
- Create scripts for filming Youtube content, IG content, IG tv, IG live
- Write articles shoe workshop

Assistant Producer & Editor Intern

iNews Tv Bandung | Jul 2018 - Aug 2018

- Edited news scripts
- Edited videos in the Jabar iNews program

ORGANIZATION EXPERIENCE

Member of Himpunan Mahasiswa Ilmu Komunikasi

Academic section | 2017 - 2018

- Assist the treasurer to find funds so that the seminar is carried out well. by promoting a food product

PORTFOLIO

<https://bit.ly/Hanna-Portfolio>