**Aviscenna Venra**

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**SUMMARY**

Hard-working, dedicated, eager to learn, communicative, creative, and adaptive Bachelor of Business Management Degree that constantly strives to give the best performance on work. Field of interest: Business Marketing, Sales, Development Program

**EDUCATION**

**PPM School of Management Jul 2014 – Feb 2020**

Bachelor of Business Management

* Full scholarship awardee for admission fee at PPM School of Management

**SKILLS**

Microsoft Office, Market Analysis, Academic Writing & Research, Bahasa Indonesia Proficiency, Public Speaking, Communication Skills, Relationship Building & Management, Leadership, Teamwork, Time Management, Adaptability.

**EXPERIENCE**

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| **SAMBEL BU ANGESTI JATIBENING** | **Feb 2020 – Present** |

Business Owner

* Develop food & beverage products
* Provide business training for employees
* Conduct consumer behavior analysis on food consumption and shopping
* Responsible for managing financial activities and cash flow balance
* Responsible for quality assurance and improvement of food products

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| **SADAR BERKISAH TRAINING INSTITUTE** | **Sept 2019 – Sept 2020** |

Business Owner

* Create training methods for skill development in public speaking
* Lead cross functional team of 15 members
* Requested as trainer for public speaking development in 10+ high schools across Jabodetabek
* Built and managed a community for a sustainable environment on public speaking skill development
* Organized and spoke as public speaking trainer on online seminars during pandemic.

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| **PPM School of Management** | **Des 2019 – Feb 2020** |

Student Researcher

* Conducted academic research on Marketing Strategy and Planning for Crackcave Clothing Brand Business Development 2020-2022

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| **CRACKCAVE (Clothing Brand)** | **Feb 2018 – Mar 2020** |

Business Owner

* Responsible for marketing planning and successfully increased conversion rate around 5% for each month since February 2016
* Maximized social media branding for business (Instagram, Facebook, and Line Account)
* Managed online store and processed 300+ orders in a month
* Improved product quality according to customer’s interests

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| **SMP Pondok Duta Depok** | **Jul 2017 – Des 2017** |

Public Speaking Instructor

* Taught public speaking skill in beginner - intermediate level
* Create a complete semester syllabus for public speaking skill development
* Responsible for the development and assessment of student’s knowledge and skills in public speaking

**ACHIEVEMENT**

**The Youngest Inspirator in Asia 2013**

* Titled as “The Youngest Inspiration in Asia” by National Health Seminar 2013
* Successfully wrote and published a book titled "Sadar Berkisah" about public speaking methods and development with more than 3000 copies sold
* Invited as main speaker at more than 50 seminars about youth development throughout Indonesia