

# Muhammad Mikhail Khalifah Perdana

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A **super confident Business Management student** who is interested in **Emotional Intelligence, Human Personality, Digital Marketing and Business**. Experienced working with **various jobs in sales** such as reseller and part time barista. A hard-worker with positive vibes and a fast learner that is able to adapt to new environments quickly. **Enjoy learning new things and improving my skills**. Able to communicate effectively in a group discussion and work under pressure to meet deadlines.

## PERSONAL DETAILS

Place & Date of Birth : Bandung, 31<sup>st</sup> December 2000  
Religion : Islam

## EDUCATION

- **STIMIK ESQ**, Major in Management **2019-Present**  
GPA **3.63** (in scale of 4)  
**Highest GPA** (GPA: 3.72) 1<sup>st</sup> semester
- **SMAN 8 Depok** **2017-2019**  
1<sup>st</sup> Place in the Choir Competition in West Java.
- **SMAN 17 Bandung** **2016-2017**

## LEADERSHIP EXPERIENCE

- **Leaders Create Leaders**  
**Personal Assistant of Vice President ESQ Group** **2022**  
*Responsible for assisting and taking notes in meetings and also providing input for the organization in meeting.*
- **Basic Organization and Leadership Training 2021** **2021**  
**Mentor**  
*Responsible for guiding such as providing advice and feedback to help the students accomplishing their tasks and serve as a positive role model.*
- **Basic Organization and Leadership Training 2020** **2020**  
**Mentor**  
*Responsible for guiding such as providing advice and feedback to help the students accomplishing their tasks and serve as a positive role model.*
- **Basic Organization and Leadership Training 2020** **2020**  
**Master of Ceremony**  
*Responsible for hosting the event, provide information and satisfying the audience.*

- **Sekolah Pasar Modal** **2019**  
**Moderator**  
*Responsible for assisting and connecting the audience and the presenter from IDX during the course of the event.*
- **Pasar Lokal ESQ Business School** **2019**  
**Head of Logistic Division**  
*Responsible for overseeing all technical needs of the event, as well as being a provider of logistics need for other division.*
- **Garda ESQ Business School** **2019**  
**Member**  
*Participates in advertising and promoting ESQ Business School to high schools.*
- **OSIS SMAN 17 Bandung** **2016 - 2017**  
**Head of Technology Division**  
*Responsible planning and running a work program with all the member of the OSIS.*

## WORKING EXPERIENCE

- **Founder and CEO of Markidot**  
Markidot is a business that focusing on sweet beverage with various flavor and pleseant scent.  
Work Description : Responsible for exploring drink recipes, producing drinks, and managing and monitoring business operations and sales.
- **Part Time Barista in Kopi Konnichiwa Paskal Bandung** **2021**  
Kopi Konnichiwa is a café brand that sells coffee and non-coffee with a Japanese theme.  
Work description: Responsible for serving customers well, making drinks, organizing product stock, and maintaining the cleanliness of the café.
- **Reseller of @ayafillet\_crispy** **2020**  
Aya Fillet Crispy is a business engaged in the field of snacks which focuses on fried chicken skin with various kind of flavor.  
Work description: Responsible for selling and branding the product to the public in the city of Depok
- **Reseller of @chickerun** **2019**  
Chickerun is a business engaged in the field of snacks which focuses on rice bowls and various kinds of dry macaroni.  
Work description: Responsible in selling and branding the product to the public in the city of Jakarta and Depok  
Achievment : Sell as much as 100 pcs in 1 month

## ACHIEVEMENTS

- **Winner of Debate Competition Dies Natalies Business School** **2020**
- **ESQ Business School Gold Generation Scholarship** **2019 - Present**
- **1<sup>st</sup> Place Choir Competition in West Java** **2016**

## SEMINAR, TRAINING AND WORKSHOP

- **Kelas Desain “Konten High Engagement Canva”** 2022, as a participant.
- **Training ESQ Billionaire Mind.** 2022, as a participant
- **Training ESQ Team Collaboration Booster.** 2021, as a participant
- **Training ESQ Strategic Collaboration.** 2021, as a participant
- **Business Talk 101 with The Founders.** 2020, as a participant.
- **Training ESQ Mission Character Building.** 2020, as a participant.
- **Training ESQ Quantum Excellent.** 2020, as a participant.
- **Sekolah Pasar Modal.** 2020, as a Moderator.
- **Training ESQ Basic Training.** September 2019, as a participant.
- **Basic Organization and Leadership Training.** 2019, as a participant.

## SKILLS

### Computer Skill:

- Operating System: Microsoft Windows 10
- Microsoft Product: MS Office Word and Excel
- Design Tools: Canva

### Language Skill:

Native Indonesian, Fluent in English written only, Beginner in English oral.

### Soft Skill:

Fast learner with an excellent communication, leadership skill and very confident person. Great with time management, working in teams, fast to adapt to new environments, and can bring positive vibes to the team. Able to work under pressure to meet deadlines.

## PERSONAL INTEREST

Interested in emotional intelligence, human personality, digital marketing, business and working in dynamic environment with other people.

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