

# SALMA SABILA

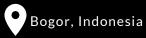
## **Product Management Enthusiast**

A Business Management graduate, passionate about innovation and improving user experience. Proven project leader, having led multiple projects related to volunteering and hospitality service. Certified product management enthusiast, looking to enhance my product management knowledge and business intelligence sector.

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#### SKILLS & TOOLS

Product Management

Miro

Market Research

Whimsical

Strategic Planning

Jira

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#### CERTIFICATIONS

**Full Stack Product** 

**Management Program** 

RevoU | May-Nov 2022

**Product Management** Mini Course

RevoU | March 2022

ACHIEVEMENTS

**Best Vice President** 

AIESEC in ESQBS | 2019

**Best Manager of Outgoing** 

Global Volunteer

AIESEC in ESQBS | 2018

LANGUAGES

Bahasa Indonesia

Native

English C2 Proficient

#### [transcript]

## WORK EXPERIENCE

RevoU

05/2022 - 11/2022

**Student of Product Management Bootcamp** 

- Boost product skills in a 12-week-class by learning Product Development Processes, such as: Product Vision & Strategy, OKR & Product Metrics, Problem & Solution Prioritization, Solution Conceptualization & Validation, and Stakeholder Management.
- Sharp product skillset in RevoU Labs, a 3-months apprenticeship program by working with real projects and clients.

Haqiqi Coffee

01/2020 - Present

Cafe Manager

- Managed menus planning and pricing
- · Maintained updated records of daily, weekly, and monthly revenues and expenses
- Supervised all the crew's performance (baristas, cooks, and cashier)
- Achieved monthly sales goals by earning more than a 20 percent increase in monthly revenue.

#### ORGANIZATIONAL EXPERIENCE

## **AIESEC in ESQ Business School**

2018 - 2019

Vice President of Outgoing Global Volunteer

- Facilitated the volunteer experience by managing and assisting our exchange participants from the application process to project selection, until they work on the projects abroad.
- Created local strategic plan on converting participants from opens to applicants, applicants to accepted, and accepted to approve.
- Designed and organized seminars such as: Global Volunteer Introduction, Outgoing Preparation Seminar, and Unity in Diversity (an event held for exchange participants who have completed their project to present their experiences on campus to get an exchange of the course credits).
- Achieved the National Board KPI by sending more than 10 exchange participants.

### **EDUCATION**

## Bachelor of Management (GPA: 3.35/4) **ESQ Business School**

08/2016 - 01/2020

- Sharia Management Concentration
- Founder and CEO of Sambal Mbakayune (a product that we build during the Business Development
- Thesis: Profiling Destination Preferences, Travel Motivations, and Brand Perceptions of Indonesian Muslim Tourists

## Full Stack Product Management Program (Score: 86/100) RevoU

05/2022 - 11/2022

- Got Fast Track Certification
- Assigned to Section Barcelona for 3 months of intense lectures, study groups, practical assignments, and group projects, learning from leading industry practitioners in Southeast Asia.
- Assigned to Section Peru for career support training and an apprenticeship program called RevoU Labs.