

# Hello

My name is Rosian Arif Ifandi, I'm senior graphic designer. Skilled in Digital imaging, Advertising, Branding and Adobe Creative Suite. Graduated from Telkom University Faculty of Visual Communication Design. Now i'm working as Fulltime designer at Bukalapak.



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**Social Media**

@arififandi

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## Jakarta, Indonesia

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# Experience

## Ndysain Corporate Desgn+

*Graphic Designer Intern*  
2014-2015

- Working together with senior graphic designer and art director
- Make design for editorial, print ads, logo and promotion collateral
- Delevoping design briefs that suit the client's purpose and presenting final artwork to clients

## Bhinneka.com

*Graphic Designer*  
2016-2017

- Create & develop web banner Frontpage & Bhinneka's Marketplace
- Working together with marketing campaign team and sales
- Responsible to prepare concept banner design campaign & final artwork
- Develop marketing materials into promotional design

## Bukalapak

*Sr. Graphic Designer*  
2017-Present

- As a PIC, I help the Manager to QC the work of team members, managing team member's workloads and arranging request briefs from stakeholders
- Creating and directing marketing campaigns key visual for team
- Create guideline and template visual design for team

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# Education

**Telkom University** Bachelor of Art  
Design and Visual Communication  
2011-2015

# Workshop

Digital Imaging Workshop  
*certified by TandaSeru Visual*  
*Production*  
2019

# Skills

Adobe **Photoshop**  
Adobe **Illustrator**  
Adobe **After Effect**  
Sketch