

MUHAMMAD AZHARAJA

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Pisangan Lama 3 DKI Jakarta

Azaraja is a public relations graduate. Has a high curiosity, a hardworking character, and always wants to explore the world. but truly he just wants to always be useful wherever he is. Having experience in project management, events, community, and sales are some plus points for me. Azaraja wants to always seek the world by experience and always do his best.

Education Level

Universitas Indonesia - Indonesia

Apr 2020 - May 2023

Diploma in Public relation, 3.82/4.00

- Being the chairman of the sports department in the Himpunan mahasiswa vokasi Humas UI 2022
- Being a member of the sports department in Himpunan mahasiswa vokasi Humas UI 2021

Nurul Fikri Boarding School Iembang - Indonesia

Mar 2017 - Mar 2020

High school in, 85.00/100.00

- Best Santri in Leadership 2019
- 1st place in avassco basketball 2018
- Head of the Event and sports department in the Student Executive Board

Work Experiences

Inspigo - Jakarta selatan

Aug 2022 - May 2023

Intern business development

Inspigo are Startup learning company that has helped more than 100,000 people in Indonesia achieve new ways of learning through Podcast and Event activation

- Assisted more than 20 event management projects and helped them achieve their KPIs.
- Create research on vendors, venues, trends, and events to help the business development team create unique experiences on the events.
- Perform pitching and all communication activities with clients in upcoming and ongoing projects.
- Conduct all communication activities with other divisions in Inspigo to complete projects
- Be the head of project management in several activities and lead the project to achieve KPIs and targets made

Inspigo - South Jakarta

Jan 2023 - Present

Freelance Business development

- Create end to end event and managing clients
- Searching for new leads and create relations with clients
- Searching for vendor and managing relations

Organisational Experience

Himpunan Hubungan Masyarakat Indonesia - Universitas Indonesia

Jan 2022 - Dec 2022

Head of Sports Department

- Design sports activities that the entire students in public relations can carry out
- Led the department to be able to carry out all the designed activities, building sports activities for students to participate in internal and external sports competitions
- leading the public relations department to become the runner-up in the UI Vocational Olympics.

Vokhumfest

Jan 2021 - Jun 2021

Head of team

- Lead groups and UMKM to run vokhumfest activities. Creating a content plan and also a business plan to digitalize UMKM. Create 3 social media platforms and also E-commerce to support UMKM in digital business activities and create awareness UMKM about digitalization.


Himpunan Hubungan Masyarakat Indonesia - Universitas Indonesia

Jan 2022 - Dec 2022

Master of ceremony

- Appointed to be Master of Ceremony in Students Exchange between Universitas Indonesia and Universitas Negeri Jakarta
- Appointed to be Master of Ceremony in several activities in group of Himpunan Mahasiswa Hubungan Masyarakat

Skills, Achievements & Other Experience

- **Certification**  (2023): Public Relations Officer