



Mudrikah Nasyiah



CREATIVE | DESIGN | INNOVATION | ENTREPRENEUR | RESEARCHER

PROFIL

Saya merupakan seorang **entrepreneur, freelancer** dan **content creator** yang berorientasi kepada kebaikan dan kebermanfaatannya dalam berbagai hal yang ditekuni. Berkepribadian yang **inovatif, kreatif**, selalu bersemangat untuk **belajar** dan **bertumbuh** menjadi **versi terbaik** dari serta mempunyai minat dan passion di bidang **teknologi, bisnis, inovasi, pemberdayaan dan pengembangan masyarakat, UI/UX Design, UX Research, UX Writing, Product Design, desain grafis, manajemen produk, dan spesialis media sosial**. Motto hidup saya adalah "Lakukan yang terbaik setiap detik dalam hidup saya" yang menjadikan saya totalitas dan melakukan segala sesuatu dengan sebaik-baiknya.

PENDIDIKAN

Sarjana Komputer | Sistem Informasi

ESQ Business School (STIMIK ESQ) | 2019-2023

- Lulusan Terbaik Tp. 2022/2023
- *Most outstanding student 2022*
- *Most outstanding student 2021*
- *2nd Most Inspiring student 2021*
- IPK 3.86/4.00

PENGALAMAN KERJA

- **Sahabat Gadai - UI/UX Designer** (Mei 2024 - Sekarang)
- **Tata Wisata - UI/UX Designer** (Maret - Juni 2024)
- **Voltech Indonesia - UI/UX Designer** (Maret - Mei 2024)
- **iColor Indonesia - UI/UX Designer** (Oktober - Desember 2023)
- **Arstek Madani Indonesia - Social Media Specialist** (November 2023 - Mei 2024)
- **Darisini (Social network apps) - UX Researcher** (September 2022 - 2023)
- **Toms.id by Telkom Indonesia - UI/UX Specialist** (Juli 2022 - Juni 2023)
- **Telkom digital amoeba - UX Researcher**
(Juni-Juli 2022)
- **Trainer, Master of Ceremony, Moderator, Fasilitator, and Public Speaker** bidang *leadership, people development, community empowerment, business, creative, digital & technology (freelancer)*

Kontak

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PENGALAMAN BISNIS/PROYEK

- **Glufreat.id (Founder & CEO)**
2023 - sekarang
- **Mari Berbagi Project (Founder & CEO)** 2023 - sekarang
- **Hijabinya official (Founder & CEO)** 2022 - sekarang
- **Tentang Hari Ini (Founder)**
2022 - sekarang
- **Haaypiness.id (Founder & CEO)**
2022 - sekarang
- **Haayka Kitchen (Founder & CEO)** 2016 - sekarang
- **Hear.id (Co-Founder & CEO)**
2020 - 2021
- **Haaybanana (Founder & CEO)**
2018 - 2019



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SKILLS

collaboration Leadership Mentoring / Fasilitating
Team Building Design thinking People Development
Influencing Time Management Public Speaking
UI/UX Specialist Creative & Innovative Thinking
Graphic designer Social Media Management
Conceptor & Excecutor Communication Research
Foto & Videografi foto & Video editing Coaching

TRAINING

- Amazing You 2
- Amazing You 3
- Amazing You 4
- ESQ total action
- ESQ Team collaboration Booster
- ESQ self-controlling and collaboration
- ESQ quantum excellence (you can win)
- Mission and character building
- Training ESQ new chapter

SERTIFIKASI

- Udemy – UX Writer
- Binar Academy – UI/UX Researcher and Designer
- Oracle Academy - Database design, database programming and java foundation

PENGALAMAN ORGANISASI

- **Forum Indonesia Muda** - Divisi Media dan Kreatif (2023-2026)
- **Forum Indonesia Muda** - Divisi Komunikasi dan Pengembangan Alumni (2023)
- **Forum Indonesia Muda Regional Jakarta** - Ketua Divisi Media Kreatif (2023)
- **Alumni FIM 24** - Divisi Media Kreatif (2023)
- **Indonesian Student Youth Forum** - Event Director (2023)
- **Ahlan School** - Divisi Publikasi, Desain, Dokumentasi (PDD) & divisi acara (2021 - 2023)
- **BEM ESQ Business School Kabinet Akusara dan Kabinet Abipraya** - Ketua Biro Desain, Komunikasi dan Informasi Visual (2020-2022)
- **SPEAK EBS** – Public relation and designer (2022)
- **LDKS Islamic club ESQ Business School** – Wakil ketua divisi media kreatif (2019-2020)
- **ikatan Alumni SMA Al-Hasra** – Humas – (2019-2020)
- **Forum OSIS Jawa Barat** – Anggota – (2018-2019)
- **Forum Pelajar Indonesia** – Anggota – (2018)
- **Paguyuban Pelajar Istimewa** – anggota dan social media specialist - (2018)
- **Pramuka SMA Al-Hasra** – Pengurus – (2017-2018)
- **OSIS SMA Al-Hasra** - Ketua – (2017-2018)
- **IT Club SMA Al-Hasra** - Bendahara – (2017-2018)
- **Karya Ilmiah Remaja Al-Hasra** - Anggota – (2017-2018)
- **OSIS SMA Al-Hasra** - Anggota Sekbid IPTEK – (2016-2017)
- **PASKIBRA Zhi-force 24 SMA Al-Hasra** – Anggota – (2017-2019)
- **OSIS SMP AL-Hasra** - Bendahara – (2014-2015)
- **PASKIBRA Zhi-Force 24 SMP Al-Hasra** - Anggota – (2014-2016)
- **Pramuka SMP Al-Hasra** - Anggota – (2014-2015)



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PENCAPAIAN & PENGHARGAAN

- **Lulusan terbaik** ESQ Business School program studi Sistem Informasi 2023
- **Wisudawati Peraih IPK Tertinggi** ESQ Business School 2023
- **Mahasiswa Berprestasi** ESQ Business School 2022
- **Peserta Pelatihan Nasional Forum Indonesia Muda** 2022
- **The most progressive UI/UX Students** Pada Studi Independen Kampus Merdeka di Binar Academy 2022
- **Best idea pada dakwah idea challenge** yang diselenggarakan oleh ngeslow 2022
- **Best UI/UX Case study** pada kelas UI/UX binar academy , studi independent kampus merdeka 2022
- **Juara Favorit ke-3 pada kompetisi UI/UX** Challenge di in4matics , universitas yarsi 2022
- **The most outstanding student** (information system) ESQ Business School 2021
- **2nd The most inspiring student** ESQ Business School 2021
- **Favorite winner** pada startup innovation contest young entrepreneur day UI 2021
- **Ketua biro terbaik** BEM ESQ Business School cabinet akusara 2021/2022
- **Pengurus BEM terbaik** pada *Akusara of the month* : September , BEM ESQ Business School Kabinet akusara 2021/2022
- **Biro terbaik** BEM ESQ Business School cabinet akusara 2021/2022
- **Biro terbaik** BEM ESQ Business School cabinet akusara 2020/2021
- **Juara pertama** lomba video marketing yang diselenggarakan oleh dies natalis ESQ Business School 2020
- **Peserta lomba business case competition** megamic malang 2020
- **3rd The most outstanding student** (information system) ESQ Business School 2020
- **DKI Jakarta delegation** at the 2019 future leader summit in the technopreneur field
- **Full scholarship Generasi Emas** STIMIK ESQ 2019 from Ary Ginanjar Agustian Foundation
- **Lulusan terbaik** jurusan IPA SMA Al-Hasra 2019
- **Delegasi kota Depok** pada Girls Can Lead 2019
- **Delegasi kota Depok** pada Gathering ketua OSIS se-Jawa Barat 2018
- **Peserta olimpiade sains** tingkat kota bidang kimia 2018
- **Delegasi Jawa Barat** pada Nusantara Student Leadership Camp II 2018
- **Delegasi Jawa Barat** pada Forum Pelajar Indonesia 2018
- **Delegasi Jawa Barat** pada Paguyuban Pelajar Istimewa 2018
- **Peserta Olimpiade Sains** Tingkat Nasional UI bidang kimia 2017



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PENGALAMAN PROGRAM / KEPANITIAAN

NO	KEGIATAN	PERAN	TAHUN
1.	Kelas Mengejar Cahaya – Kelas Ramadhan Maksimal	Fasilitator & Content Creator	2024
2.	Ahlan School Reborn	Divisi Media	2024
3.	Forum Indonesia Muda 25	Fasilitator	2023
4.	PEMUJA (Pemimpin Muda Jakarta) by FIM Jakarta 2023	Fasilitator	2023
5.	Indonesian Student Youth Forum (ISYF)	Event director	2023
6.	Ahlan School Goes to Jogja	Divisi Konsumsi dan PDD	2023
7.	Ahlan Syawal by ahlan school	Divisi Acara dan PDD	2023
8.	Ahlan School Batch 10	Divisi Acara dan PDD	2023
9.	Pada Milad ESQ 2023	Liaison Officer Tamu VVIP	2023
10.	ESQ Public speaking for Teens by ESQ training	Fasilitator	2023
11.	pada proses recruitment volunteer FIM Jakarta	Fasilitator	2023
12.	pada Milad ESQ	Penanggung Jawab tamu VVIP	2022
13.	pada kegiatan FIM Berbagi by FIM Jakarta	Divisi Publikasi, Desain, Dokumentasi (PDD)	2022
14.	pada program pelatihan “BAKU HANTAM” by FIM Jakarta	Divisi Publikasi, Desain, Dokumentasi (PDD)	2022
15.	pada event Training internasional : Amazing You 4 by ESQ Training	Assistant Training Support/fasilitator	2022
16.	pada seminar kids “Knowing me” by SPEAK ESQ Business School	Fasilitator	2022
17.	Ahlan School batch 9	Divisi Acara	2022
18.	pada Training dan Outbound Character Building by ESQ	Fasilitator	2022
19.	Ahlan School batch 9	Divisi PDD	2022
20.	Ahlan School batch 8	Divisi PDD	2022
21.	pada welcoming week mahasiswa baru ESQ Business School	Koordinator mentor dan divisi Acara	2021
22.	pada event seminar meraih impian by ESQ	Assistant Training Support/fasilitator	2021
23.	Dies Natalis ESQ Business School	Divisi Acara	2021
24.	Welcoming week dan BOLT ESQ Business School	Divisi Acara	2021
25.	Ahlan School Batch 7	Divisi Acara	2021
26.	Ahlan School Batch 5	Divisi Acara	2021
27.	Ahlan School Special Ramadhan	Divisi Acara	2021
28.	Dies Natalis ESQ Business School	Divisi Acara	2020
29.	Welcoming week dan BOLT ESQ Business School	Divisi Acara	2020
30.	Pasar Lokal ESQ Business School	Divisi Humas	2021
31.	pada event Training ESQ New Chapter by ESQ Training	Assistant Training Support/fasilitator	2020
30.	pada event seminar meraih impian by ESQ	Assistant Training Support/fasilitator	2020
31.	Dies Natalis X Pasar Lokal ESQ BS 2020	Divisi LO	2020
31.	Ngintip BEM 2020	Ketua Pelaksana	2020



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30.	Basic Organization and Leadership Training 2020	Divisi Acara	2020
31.	Bakti sosial "berbagi terhadap sesama"	ketua	2019
32.	Pasar Lokal	Sekretaris	2019
33.	FalcoCare	Sekretaris	2019
34.	Documantion and performance EBS 7	Koordinator Kegiatan	2019
35.	Roadshow Forum OSIS Jawa Barat	Sie. acara	2019
36.	Donor Darah	Koordinator Kegiatan	2018
37.	MPLS SMA Al-Hasra 2018	Koordinator Kegiatan	2018
38.	Berbagi Takjil & Buka Puasa Bersama	Penanggung Jawab	2018
39.	Kartini's Day SMA Al-Hasra	Penanggung Jawab	2018
40.	Career Day SMA Al-Hasra	Koordinator Kegiatan	2018
41.	Special Day SMA Al-Hasra	Mentor	2018
42.	Spiritual Camp: memperingati maulid Nabi SAW	Koordinator Kegiatan	2018
43.	Mealtime Day SMA Al-Hasra	Penanggung Jawab	2018
44.	Bhakti Sosial SMA Al-Hasra	Penanggung Jawab	2018
45.	Al-Hasra EXPO	Mentor	2018
46.	Pentas Seni TROVEST	Penanggung Jawab	2018
47.	Memperingati Isra Mi'raj	Koordinator Kegiatan	2018
48.	Edu-fair SMA Al-Hasra	Koordinator Kegiatan	2018
49.	Memperingati Hari Kemerdekaan RI ke-72	Ketua Pelaksana	2017
50.	Al-Hasra Berkurban	Koordinator Kegiatan	2017
51.	Pawai Muharram Al-Hasra	Koordinator SMA	2017
52.	Al-Hasra Cup V ASTRON	Sie. Acara	2017
53.	ClassMeeting: LAMPION	Penanggung Jawab	2017
54.	MPLS SMA Al-Hasra 2017	Mentor	2017
55.	Donor Darah	Sie. PHDT	2017
56.	Peringatan Isra Mi'raj	Sie. PHDT	2017
57.	Lomba MHQ dan Da'I oleh Islamic Center Al-Hasra	Sie. Acara	2017
58.	Al-Hasra Cup	Sie. Acara	2016
59.	Class Meeting : Do with passion 2016	Sie. PHDT	2016
60.	Latihan Dasar Kepemimpinan OSIS (SMP Al-Hasra)	Bendahara	2015
61.	MOPD SMP Al-Hasra	Mentor	2015
62.	Memperingati Hari Kartini SMP Al-Hasra	Sie. Acara	2015
63.	Memperingati Hari Kemerdekaan SMP Al-Hasra	Sie. Acara	2015
64.	Memperingati Maulid Nabi SMP Al-Hasra	Sie. Dokumentasi	2015
65.	Class Meeting SMP Al-Hasra	Sie. Acara	2014
66.	Pawai Muharram Al-Hasra	Sie. Acara	2014