



# DIAS KHAIRUNNISA PRADITA

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JI AMD X, Pesanggrahan, Jakarta Selatan 12260

## Professional Experience

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**PT. Shopee International Indonesia - Jakarta, Indonesia** Jan 2020 - Present

*Business Analyst*

- Managed BAU end-to-end campaign process in product curation & solving daily issues
- Analyzed Flash Sale performance for Beauty and Health category to give insights for the category & business growth
- Screening over ~300 SKUs per day to be decided which SKUs that could be live in Flash Sale from category submission & seller nomination
- Screening over ~5000 SKUs per week to be decided which SKUs that could be live in Collection campaign
- Assisting category team & relationship managers for anything related to Flash Sale and other ongoing campaigns such as Super Brand Day and Brand Day
- Assisting, training and supervising interns from the FMCG Flash Sales team

**LIMA Wedding Organizer - Jakarta, Indonesia** Feb 2021 - Present

*Co-Founder*

- Manage and coordinate with team, client and vendor for all wedding event
- Create event rundown
- Ensure that related parties are properly informed of the event conditions
- Supervise the preparations made by the team and all related parties

**RSUD Prof. Dr. Margono Soekarjo Purwokerto - Purwokerto, Indonesia** Sep 2018 - Nov 2018

*Nutritionist Intern*

- Explain nutrition and what it can do for the patients
- Assess the patient's health and dietary needs
- Develop a meal plan based on the patient's health condition
- Evaluate the effect of the meal plan and modify the plan as needed
- Promote better nutrition by giving talks to groups about diet, nutrition, and the relationship between good eating habits and preventing or managing specific diseases

**Kementerian Kesehatan Republik Indonesia - Semarang, Indonesia** Nov 2015 - Dec 2015

*Enumerator Gizi*

- Survey of the nutritional status and health of pregnant women
- Calculate nutritional intake and provide complementary foods for pregnant women to improve their nutritional status

## Education

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**Universitas Diponegoro - Semarang, Indonesia** Oct 2015 - Oct 2019

*Bachelor Degree in Nutritional Science, 3.43/4.00*

## Organisational Experience

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**Himpunan Mahasiswa Ilmu Gizi - Semarang, Indonesia** Oct 2016 - Oct 2018

*Deputy Head Division of Education and Research Department*

- Organizing and planning seminars and research according to student needs
- Make reports related to seminars and research conducted

## Skills, Achievements & Other Experience

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- **Skills:** Microsoft Office, SPSS, Time Management, Teamwork, Public Speaking, Analytical Skills, Leadership, Problem Solving