

## Ein Juheinda, CA,CRGP

Senior Financial Executive /Controller

Cilebut Residence Blok J1 No 22  
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### Executive Profile

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Senior Financial Executive /Controller with ability to combine strong business acumen with effective management skills and to thrive within a fast-paced business environment.

Possess strong analytical and problem-solving skills, with ability to make well thought out decisions.

Highly trustworthy, discreet and ethical.

#### Area Expertise:

- **Accounting**
- **Treasury/Financial operation**
- **Tax**
- **Reporting**
- **Budgeting / Financial Planning**
- **Accounting/Finance Project**
- **Credit Control**

### Professional Experiences

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#### **PT Asuransi Kredit Indonesia (Askrindo)**

February 2021-Present

Member of IFG group, A state owned Enterprise

**Senior Vice President (Head of Accounting Division)** Report directly to CFO.

Recruited as head of accounting division with main responsibilities in area of financial and management accounting, reporting (internal, regulator, and group), tax, and lead accounting project. The main activities and duties as follow:

- Led accounting and tax division in daily activities and established accounting and tax strategy to ensure all accounting and finance process is properly done and the company comply with tax regulation.
- Provided financial and management reporting (Including report to regulator) and develop any report required by management and group.
- Led Accounting/Finance system project.
- Managed staff
- Assisted CFO and risk management team to identify financial risk and ensure those risk were highlighted and well managed
- Involving in setting up of company budget and strategic plan process and conduct monitoring of company strategic plan implementation

## **PT MNC Asuransi Indonesia**

October 2018-January 2021

A Local insurance Company as part of MNC Group, a local conglomeration

**General Manager - Head of Finance, Accounting and Credit Control** Report directly to CFO

### **Member of Risk Committee**

Recruited to lead and supervise Finance and Accounting Division (including tax and credit control). The duties as follow:

- Responsible for all financial reporting to management and regulator.
- Responsible for daily financial operation and ensure all of its process is properly done including approve and control cash flows (Control payment process)
- Ensure the company always comply with tax regulation.
- Support CFO in business planning process including writing up the corporate and business plan required by regulator.
- Identifying the risk of financial aspect and ensure those risk are highlighted and well managed.
- Responsible for outstanding of receivable and ensure the necessary action will be taken to mitigate the risk of uncollectible receivable.
- Developing procedures & controls to ensure the company continues to safeguard its assets and capital.
- Developing, managing, and motivating team.

## **PT Asuransi FPG Indonesia (FPG Insurance Indonesia)**

April 2017-May 2018

A JV insurance Company as part of Zuellig Group, a Switzerland-based company.

**Associate Director -Finance** Report directly to CFO.

Recruited by regional management team and local CEO to assist CFO and local management team in financial strategy aspects. Lead and supervise Finance and Accounting Department (including tax) and Credit Control Department. The duties as follow:

- Oversaw all aspects of financial control in the business, and ensure all accounting and finance process is properly done and ensured the company always comply with tax regulation.
- Presented monthly results, budget variances and ad-hoc analysis.
- Supported CFO in business planning process.
- Identified the risk of financial aspect and ensure those risk are highlighted and well managed.
- Approved and controlled cash flows (Control payment process)

## **PT Asuransi AXA Indonesia (AXA General Insurance)**

March 2014-April 2017

A JV insurance Company as part of AXA Group, a French-based company

**Vice President (Head of Accounting and Head of Strategy)** Report directly to CFO.

Recruited as head of accounting (VP Level) with main responsibilities in area of financial and management accounting, reporting (internal, regulator, and group), tax, and lead accounting project, especially in sun system project (the sun system project was accomplished in seven months). Later assigned as head of strategy. The main activities and duties as follow:

- Led accounting and tax division in daily activities and established accounting and tax strategy to ensure all accounting and finance process is properly done and the company comply with tax regulation.
- Provided financial and management reporting (Including report to regulator) and develop any report required by management and group.
- Led Accounting/Finance system project.
- Approved and controlled cash flows (Control payment process)
- Managed staff
- Assisted CFO and risk management team to identify financial risk and ensure those risk were highlighted and well managed
- As coordinator for setting up of company budget and strategic plan process and conduct monitoring of company strategic plan implementation

In January 2015 was appointed as member of Board Audit and Compliance Committee (until March 2016) and Member of Board Risk Committee (until March 2017). The duties were to ensure any issue related audit, compliance and risk was properly solved and closed.

### **PT MNC Asuransi Indonesia**

December 2011- February 2014

A Local insurance Company as part of MNC Group, a local conglomeration

**Finance and Accounting Manager** Report directly to CFO.

Recruited by MNC group when the acquisition process was still in progress (the company formerly was as PT Asuransi Jamindo and renamed by MNC group as PT MNC Asuransi Indonesia on March 2012). Assigned as FA Manager with responsibilities in daily accounting and finance activities (Finance, accounting reporting, tax and credit control). The activities and duties as follow:

- Set up budget and control.
- Approved and controlled cash flows (Control payment process)
- Provided financial reporting (Including report to regulator), established and developed management report that will effectively and can be used to implement the business strategies and objectives set by Management
- Established and conducted the implementation of finance & accounting strategies, including taxation in compliance with regulations
- Led, directed, and assisted all FA team member to ensure that all FA department target is achieved.
- As liaison with external auditor.
- Ad hoc task.

Also led FA team for establishing new SOP and led the project of IT new system in process of finance data migration, set up and mapping GL Code, reporting reconciliation and analysis, and others (this new system was successfully implemented)

### **PT TNT Skypak International Express**

May 2011-December 2011

A JV Courier and logistic company as part of TNT Group, a Netherlands-based Company

**Senior Management Accountant (manager level)** Report directly to Planning and Reporting Senior Manager

Recruited as management accounting team, with duties as follow:

- Calculated and analyzed transfer pricing between sister companies
- Analyzed the cost of certain product.
- Prepared and submitted monthly financial report for two companies
- Conducted set up of forecast and budget
- Ad Hoc Tasks

### **PT Asuransi Allianz Utama Indonesia**

July 2008-May 2011

A JV Insurance company as part of Allianz Group, a Germany-based Company

**Assistant Manager-Controlling/Business Analyst** Report Directly to VP (Head of Finance)

Recruited to assist CFO and VP- Head of finance with duties as follow:

- Actively involved in company's budget preparation, monitor actual result and provide financial analysis to ensure company's performance in line with strategy.
- Prepared management accounting reports and assisted management in corporate governing and fulfill requirement from regional office
- Identified initiatives, proposed and conducted projects to improve efficiency, effectiveness and productivity of the company
- Conduct in-depth analysis and provide recommendation in the areas of RBC (Solvency), operating expense, competitor's performance, and risk management and assist Head of FA in decision making process.
- Provided company's financial information to internal and external parties and support operational and audit activities.
- As liaison with external auditor.
- Ad Hoc Tasks

### **PT Asuransi Jasa Indonesia (Jasindo)**

July 2003-July 2008

A stated owned-enterprise

**Accountant-Specialist Level 1 (Assistant Manager level)** Report Directly to General Accounting Senior Manager

Recruited as company's management trainee and assigned in Accounting and Planning Division for five years, with duties as follow:

- Conducted HO accounting operation within the company.
- Prepared the Financial Statement ; statement of financial position, statement of profit and loss, statement of Cash-Flow, Statement of change of Equity, underwriting Result summary, and Risk Based Capital (RBC) / Solvency Report.
- Prepared Exécutive Summary for Shareholder meeting at ministry of state owned enterprise.
- Reviewed and conducted analysis of RBC(Solvency) report.
- As`liaison with external auditor
- Ad hoc task

Also was assigned as team member for updating of branch office guidance operation (this project had been completed for six months in 2004) , as team member for Annual report Contest ( the company win the award for the year of 2004, 2005, and 2006) and as team member for preparation of company's IPO.

## Professional References

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<u>Name</u>	<u>Title/Position</u>	<u>Contact No</u>
• Mr Aayush Poddar	VP Investor Relations Axa SA, Paris	+33684791168
• Mr Victor Sandjaja	Director of PT Asuransi Dayin Mitra	0858-888-61058
• Mr Djoko Trenggono	Former Director of PT Asuransi Axa Indonesia	0816- 923-965
• Mr Andre F Sahelangi	Former CFO of PT MNC Asuransi Indonesia	0811-1632-413

## Training and Courses

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- Workshop PSAK 74/IFRS 17 Insurance Contract held by Indonesian General Insurance Association, conducted on February 22<sup>nd</sup> until February 23<sup>rd</sup> 2019.
- Workshop: Accounting for Financial Instruments in accordance with PSAK 71 Held by Indonesian Institute of Accountant conducted on August 7<sup>th</sup> until August 8<sup>th</sup> 2018.
- Sharia Accounting Workshop, on July 25<sup>th</sup> July 27<sup>th</sup>,2018 Held by Indonesian Institute of Accountant.
- Consulting Skill Training, on July 21<sup>st</sup> - July 22<sup>nd</sup> 2016, Held by Axa University Asia Pacific, Jakarta.
- Strategic Leader Program, on May 25<sup>th</sup> - May 27<sup>th</sup>, 2016. Held by Axa University Asia Pacific Campus, Singapore.
- Enterprise Risk Management Implementation Workshop, on June 15<sup>th</sup>, 2015, held by Indonesian General Insurance Association.
- Internal Finance Control Workshop, on October 21<sup>st</sup>- October 22<sup>nd</sup>, 2014. Axa Asia Regional office, Hong Kong.
- Dipl IFRS Course, on April 13<sup>th</sup> - June 23<sup>rd</sup>, 2013
- Workshop: Excel for Accountant Held by Indonesian Institute of Accountant conducted on October 20<sup>th</sup> 2012
- Workshop: Accounting for Financial Instruments in accordance with PSAK 50,55, and 60 Held by Indonesian Institute of Accountant conducted on August 28<sup>th</sup> until August 30<sup>th</sup> 2012.
- CPSAK review Held by PPA FEUI, on March 19<sup>th</sup> until May 28<sup>th</sup>, 2011
- Magic Presentation with powerful PowerPoint, Held by Target Consulting Group, on March 22<sup>nd</sup>, 2011.
- Problem Solving and Decision Making, held by Allianz Indonesia Corporate University, on October 18<sup>th</sup> until October 19<sup>th</sup>, 2010.
- The Essential of Corporate Budgeting held by BePro on March 9<sup>th</sup> until March 10<sup>th</sup>, 2010.
- Project Management Training held by Allianz Indonesia Corporate University, on January 25<sup>th</sup> until January 27<sup>th</sup>, 2010.

- Preparation of Financial Report to regulator held by General Insurance Association of Indonesia, on April 22<sup>nd</sup>, 2009.
- Feedback and coaching workshop on March 19<sup>th</sup> until 20<sup>th</sup> 2009
- Awareness Before Change (ABC) Training on October 28<sup>th</sup> until 31<sup>st</sup> 2008
- In House Cash Flow Management Training conducted on April 20<sup>th</sup> until April 21<sup>st</sup>, 2007
- Tax Training, Brevet A & B, Held by Indonesian Institute of Accountant conducted on May 16<sup>th</sup> until July 15<sup>th</sup> 2005.
- Employee Benefit (PSAK 24) Workshop, Held by Indonesian Institute of Accountant on November 3<sup>rd</sup>, 2004
- Deferred Tax (PSAK 46) Workshop, conducted on April 22<sup>nd</sup>, 2004
- Risk Based Capital (RBC) Training Held by Widya Dharma Artha conducted on October 14<sup>th</sup> until November 11<sup>th</sup> 2003.
- Insurance Level A & B Course, in house training held at LPPA Cisarua, West Java.

## **Personal Data** ---

Born in Tangerang on July 25<sup>th</sup> 1978. Graduated from Faculty of Economics, University of Indonesia with bachelor's degree in accounting.

Chartered Accountant (CA) No :11 D 35612 .

CRGP-GIRMA certified March 2020