



NADYA AYU ANGGRAINI

MARKETING / ACCOUNT EXECUTIVE

PERSONAL PROFILE

I have fair experience in relevant field specifically in event coordinator as well as partnership program. Furthermore, I am an excellent communicator, with aptitude for identifying critical drivers and structuring solutions to achieve goals. I believe with my experience it will be a good additional to your company

FURTHER TRAINING & ACHIEVEMENT

Prasetiya Mulya Executive Learning Institute

Integrated Marketing Communication
December 2018

Prasetiya Mulya Executive Learning Institute

Business Presentation Training
November 2017

Melbourne Institute of Business and Technology

Highest Achiever in Marketing Management
June 2012

SKILLS

- Proficient in the Microsoft Office Suite, Email / Internet applications
- Excellent Communication Skills
- Marketing Communication
- Digital Marketing
- Event Coordinator
- Great Attention to Detail

CONTACT INFORMATION

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WORK HISTORY

Account Executive

PT PERTAMINA RETAIL, JAKARTA
APRIL 2017 TO PRESENT

- Create and organize event for Pertamina Group
- Develop new and ongoing Project
- Maintain and finding prospect client

Sales & Marketing

PT ISID INDONESIA, JAKARTA
MARCH 2016 TO APRIL 2017

- Identify, developing new and ongoing business opportunities
- Managing pre and post- sales activity
- Marketing event arrangement (Seminar, Expo, etc).

Marketing Intern

PT ROBERT BOSCH INDONESIA, JAKARTA
JULY TO OCTOBER 2015

- Data processing, stock monitoring
- Assist the biggest dealer gathering event in Yogyakarta
- Create and managing sub-dealer database

PREVIOUS EDUCATION

Deakin University, Melbourne, Australia

BACHELOR OF MANAGEMENT
FEBRUARY 2013 - JUNE 2015

Melbourne Institute of Business and Technology, Jakarta

DIPLOMA OF MANAGEMENT
JUNE 2011 - OCTOBER 2012